



HRC San Francisco Bay Area

2008 Gala Dinner

July 26, 2008

Westin St Francis Hotel

335 Powell St

San Francisco, Ca 94102

Become a Corporate Sponsor:

WITH SO MANY COMPANIES RECOGNIZING THE POTENTIAL OF LESBIAN, GAY, BISEXUAL AND TRANSGENDERED CONSUMERS, IT CAN BE DIFFICULT FOR A BRAND TO STAND OUT IN TRADITIONAL MARKETING CHANNELS.

HOWEVER, BY STRATEGICALLY INVESTING IN ORGANIZATIONS THAT ARE IMPORTANT TO THE LGBT COMMUNITY, YOU CAN SET YOURSELF APART FROM LESS-COMMITTED COMPETITORS.

OUR AUDIENCE WILL RESPOND: **72%** OF LGBT CONSUMERS PREFER BRANDS THAT SUPPORT LGBT ISSUES.

OUR 2008 GALA DINNER IN SAN FRANCISCO WILL SHOWCASE SPEAKERS, ENTERTAINERS, AND CORPORATE AMERICA, REACHING 1000 ATTENDEES THIS YEAR.

SPONSOR PACKAGES:

WE OFFER SPONSORSHIP BENEFITS THAT PROVIDE A POWERFUL PLATFORM TO HELP YOU REACH YOUR OBJECTIVES, FROM MARKETING YOUR COMPANY'S PRODUCTS AND SERVICES, TO ESTABLISHING YOURSELF AS AN EMPLOYER OF CHOICE IN A COMPETITIVE ENVIRONMENT.

IN ADDITION TO THE EXPOSURE YOUR COMPANY WILL RECEIVE AT OUR GALA THIS YEAR, OUR PACKAGES ALSO INCLUDE THE OPPORTUNITY FOR YEAR ROUND MARKETING AS WELL, INCLUDING RECOGNITION AT ADDITIONAL EVENTS LIKE OUR WORKPLACE PANEL SERIES.

CONTACT: [TOM FLOYD](#) TO LEARN MORE ABOUT HOW YOU CAN BECOME A CORPORATE SPONSOR FOR THIS YEAR'S GALA DINNER.